

Privacy Policy for Pour it Up Rentals Website

Effective Date: Aug 1, 2023

At Pour it Up Rentals, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website and use our online store services. Please read this Privacy Policy carefully. By accessing or using our website and services, you agree to be bound by the terms and conditions of this Privacy Policy.

1. Information We Collect

1.1 Personal Information:

We may collect personal information that you provide to us, including but not limited to your name, email address, phone number, billing and shipping address, and payment information when you place an order or create an account on our website.

1.2 Non-Personal Information:

We may also collect non-personal information automatically as you navigate our website. This may include your IP address, browser type, operating system, referring URLs, and other technical information. We may also collect information about your usage patterns and preferences through cookies and similar tracking technologies.

2. How We Use Your Information

2.1 Personal Information:

We may use the personal information we collect from you for various purposes, including:

- Processing and fulfilling your orders
- Communicating with you about your orders, products, and services
- Providing customer support and responding to inquiries
- Sending you promotional offers, newsletters, and updates about our products and services (only if you have provided your consent)
- Improving our website, services, and customer experience
- Preventing fraudulent activities and ensuring the security of our website

2.2 Non-Personal Information:

The non-personal information we collect is used to analyze trends, administer the website, track user movements, and gather demographic information. This information helps us to understand and enhance the user experience on our website.

3. How We Share Your Information

3.1 Third-Party Service Providers:

We may share your personal information with trusted third-party service providers who assist us in operating our website and delivering our services. These service providers may include payment processors, shipping companies, IT support providers, and marketing partners. We ensure that such third parties adhere to strict confidentiality and security measures.

3.2 Legal Requirements:

We may disclose your personal information if required by law, regulation, legal process, or governmental request, or as necessary to protect our rights, property, or safety, or the rights, property, or safety of others.

4. Security

We implement reasonable security measures to protect your personal information from unauthorized access, use, or disclosure. However, please note that no data transmission or storage system can be guaranteed to be 100% secure. If you have any concerns about the security of your information, please contact us using the information provided at the end of this policy.

5. Your Choices

You have the right to review, update, or delete the personal information we hold about you. You may also choose to opt out of receiving promotional communications from us. Please contact us using the information provided below to exercise your rights or make any inquiries.

6. Children's Privacy

Our website and services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If you believe that we may have collected personal information from a child without parental consent, please contact us immediately.

7. Changes to this Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes we make will be posted on this page with a revised effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Email: pouritupmargs@gmail.com